

# ‘MUMBAI CONSTRUCTION’

*Bulletin of Builders’ Association of India, Mumbai Centre*

‘MUMBAI CONSTRUCTION’ is the monthly bulletin BUILDERS’ ASSOCIATION OF INDIA, MUMBAI CENTRE. It is circulated, apart from all members (*comprising of contractors, developers, architects, consultants, etc. from Mumbai, Thane, Navi Mumbai, extended suburbs and also other parts of Maharashtra*), to Institutions, Individuals, Senior officials of Maharashtra State Government departments and undertakings (BMC, MSRDC, MIDC, CIDCO, MHADA), etc. on a complimentary basis. Complimentary copy of the bulletin is also sent to all senior BAI functionaries in Maharashtra State.

Due to its wide and varied circulation, advertising in ‘MUMBAI CONSTRUCTION’ targets the actual users of construction materials and/or machinery. The advertiser gets assured exposure to targeted customers. Since complimentary copies are sent to senior officials of the State Government departments and undertakings and they are the decision-makers for approving the list of construction machineries and materials, the products advertised in the bulletin gets acceptability.

The object being rendering service to members, the advertisement rates cover only the cost of printing and hence are extremely attractive. Advertising in the bulletin not only targets the actual users directly but also gives maximum exposure to the advertiser as each copy of the bulletin is estimated to be read by at least six persons.

‘Discount’ on the advertisement rates will be given depending upon the number of insertions and mode of payment. No ‘discount’ will be offered for single insertion. For single insertion, advertising party has to pay in advance.

**Now  
Available**

Direct mailing of ‘flyers, brochures, etc.’ to members of BAI from in & around Mumbai and readers of ‘MUMBAI CONSTRUCTION’ bulletin, at affordable and attractive rates under various schemes. Contact BAI for details.



**Advertisement Rates of 'MUMBAI CONSTRUCTION'**  
**Bulletin of Builders' Association of India, Mumbai Centre**

- ✓ Rates are in Rupees and for each insertion.
- ✓ 'MUMBAI CONSTRUCTION' is printed in 'Four Colour' and 'Two Colour'.
- ✓ Rates mentioned are for both 'Four Colour' and 'Two Colour'.

| Four Colour ( <i>Per Insertion</i> ) in Rs. |        | Two Colour ( <i>Per Insertion</i> ) in Rs. |        |
|---|--------|--|--------|
| Full Page                                   | 15,000 | Full Page                                  | 10,000 |
| Half Page                                   | 8,000  | Half Page                                  | 5,000  |
| Quarter Page                                | 5,000  | Quarter Page                               | 3,000  |
| Inside Front Cover                          | 25,000 |  |        |
| Inside Back Cover                           | 20,000 |  |        |
| Outside Back Cover                          | 30,000 |  |        |
| Front Cover                                 | 40,000 |  |        |

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- ❑ The above charges are to be paid along with the release order. DD to be drawn in favour of "Builders' Association of India, Mumbai Centre".
- ❑ Accredited agencies are allowed 15% agency commission.
- ❑ Circulation: 2,000 copies (Mumbai, Thane, Navi Mumbai and extended suburbs. Also other parts of Maharashtra)
- ❑ Bulletin is posted between 10 and 15<sup>th</sup> of every month.
- ❑ Material deadline is 1<sup>st</sup> of every month.
- ❑ Only positives are accepted. If artwork is given, positive making charges will be charged separately.
- ❑ Print Area: Front Cover (Bleed).....8.5" x 8.25"  
 Full Page Bleed (except back cover) .....11" x 8"  
 Full Page .....9.5" x 7"  
 Half Page (vertical) .....9.5" x 3.5" **OR**  
 (horizontal) .....4.25" x 7"
- ❑ Line Screen: 80 to 100.

*For further details, please contact:*

**Sanjeeva Madhusudan (Cell: 9820517064)**  
**Builders' Association of India, Mumbai Centre**  
 G-1/G-20, 7th floor, Commerce Centre  
 J. Dadajee Road, Tardeo, Mumbai 400034  
 Tele : 23514802 / 23514134 / 23520507  
 Fax : 23521328  
 E-mail: baihq.mumbai@gmail.com



Estd. 1941

## BUILDERS' ASSOCIATION OF INDIA, MUMBAI CENTRE

(All-India Association of Engineering Construction Contractors)

G-1/G-20, 7th floor, Commerce Centre, J. Dadajee Road, Tardeo, Mumbai 400034

☎ 23514134, 23520507, 23514802 • Fax 91-22-23521328 • Grams BUILDASIND

Web Site: www.baionline.in

E-mail: baihq.mumbai@gmail.com

### MUMBAI CONSTRUCTION

#### BULLETIN OF BUILDERS' ASSOCIATION OF INDIA, MUMBAI CENTRE

To,

The Circulation Manager

'MUMBAI CONSTRUCTION'

Builders' Association of India, Mumbai Centre

G-1/G-20, 7th floor, Commerce Centre,

J. Dadajee Road, Tardeo, Mumbai-400034

Dear Sir,

Please enroll me / us as a SUBSCRIBER of 'MUMBAI CONSTRUCTION', monthly bulletin of "Builders' Association of India, Mumbai Centre" / renew my/ our subscription, for the 12-month period @ Rs.300. (\* strike off whichever is not necessary)

Enclosed is a sum of Rs.300/- (Rupees Three Hundred Only) sent by a Demand Draft No. \_\_\_\_\_ dated \_\_\_\_\_, drawn in favour of "BUILDERS' ASSOCIATION OF INDIA, MUMBAI CENTRE" as my / our subscription for the 12-month period beginning the month of \_\_\_\_\_ .

#### **Given below are the details useful for mailing the bulletin and correspondence to me / us.**

Full Name and Address of the Applicant: \_\_\_\_\_

\_\_\_\_\_ PIN \_\_\_\_\_

(Very Important)

Telephone: \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Thanks,

Date \_\_\_\_\_

\_\_\_\_\_  
Rubber Stamp and/or Signature of Proprietor, Partner, Director Etc.

**Delhi Office:** D1/203, Aashirwad Complex, Green Park Main, New Delhi 110 016 ☎ 26568763 E-mail [baidelhi@ndb.vsnl.net.in](mailto:baidelhi@ndb.vsnl.net.in)

#### **B.A.I. Centres at:**

Agra, Agra Cantt., Ahmedabad, Ahmednagar, Allahabad, Asansol, Aurangabad, Bangalore, Baghpat, Baramati, Bareilly, Baroda, Bhandara, Bharuch, Bhopal, Butibori, Calicut, Chengleput, Chennai, Coimbatore, Delhi, Dhanbad, Dhule, Dindigul, Durgapur, Erode, Gautam Buddha Nagar, Ghaziabad, Goa, Greater Noida, Haldia, Hapur, Hyderabad, Ichalkaranji, Indore, Jabalpur, Jaipur, Jalgaon, Jamshedpur, Kannur, Kanpur, Kanyakumari, Karimnagar, Kochi, Kodaikanal, Kolkata, Kottayam, Kumbakonam, Latur, Loni, Lucknow, Madurai, Malegaon, Mangalore, Medak, Meerut, Meerut Cantt., Modinagar, Mumbai, Muzaffarnagar, Mysore, Nagpur, Nanded, Nasik, Palani, Parbhani, Patna, Pondicherry, Pune, Raichur, Raipur, Ranchi, Salem, Sangli, Satara, Shimoga, Sitapur, Solapur, Surat, Thanjavur, Theni, Tiruchirapalli, Tirunelveli, Tiruvananthapuram, Tuticorin, Ulhasnagar, Vaduj, Vellore, Vijayawada, Visakhapatnam, Warangal.