

Journal for the Indian Architecture, Building and Construction Industry



....published since 1953 by Builders' Association of India - the apex all India association of real estate and civil engineering infrastructure construction companies.

'numero uno' construction industry journal in India



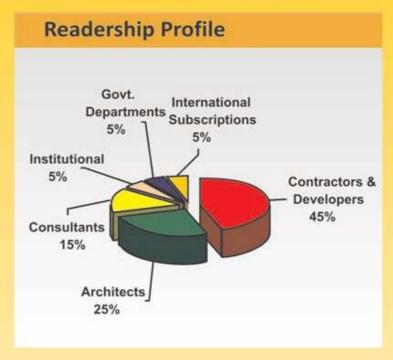
Australia, Bangladesh, Bhutan, Combodia, Hong Kong, India, Indonesia, Japan, Malaysia, Maldives, Mongolia, Nepal, Philippines, Singapore, South Korea, Sri Lanka, Taiwan and Thailand



Indian Construction

Journal for the Indian Architecture, Building and Construction Industry

'Indian Construction' - the journal for the Indian ABC industry is being published every month successfully and continuously for more than last eight decades. With a captive subscriber base, 'Indian Construction' has a reach across the length and breadth of India. And what's more we back or prove our circulation claims by providing our subscribers list (comprising of contractors, developers, architects, consultants, etc.). With a primary aim of giving service to the



constituents of the Indian ABC industry, the journal carries information useful for the day-to-day running of the business. Statistical figures useful for tendering and billing; judgements on taxation, labour and other related issues; information on



latest methodology of doing business vis-à-vis machinery, methods and financial engineering; etc. form the core of the journal. Apart from sending 'Complimentary Copies' to Government organisations and/or officials, with whom the Indian ABC industry has a working relation, the journal is also subscribed to by educational institutions across India imparting knowledge in the ABC industry.

Product profile, company profile, etc. are regularly carried in the pages of the journal.

It is estimated that each copy of 'Indian Construction' is read not less than 6 persons.

Advertising in 'Indian Construction' reaches the actual users and/or recommenders Journal for the Indian Architecture, Building and Construction Industry

Advertisement Rates

Four Colour (Per Insertion)				Black & White (Per Insertion)			
	Rs.	€	\$		Rs.	€	\$
Full Page	25,000	450	600	Full Page	15,000	300	400
Half Page	15,000	300	400	Half Page	10,000	200	250
Quarter Page	10,000	200	250	Quarter Page	6,000	120	150
Centre Spread	50,000	900	1200				
Inside Front Cover	35,000	600	800				
Inside Back Cover	30,000	500	700				
Outside Back Cover	40,000	700	900				
Front Cover	65,000	1000	1500				

ADVERTISING SPECIFICATIONS

Front Cover (Bleed) : 8.5"(H) x 8.25"(W) Half Page (vertical) : 9.5"(H) x 3.5"(W) Full Page Bleed : 11"(H) x 8"(W) Half Page (horizontal) : 4.75"(H) x 7"(W) Full Page : 9.5"(H) x 7"(W) Quarter Page : 4.75"(H) x 3.5"(W)

Advertisement material if sent electronically (email, CD, etc.) should be in PageMaker format with fonts and link / CorelDraw format with fonts / Illustrator format with fonts / PDF format with fonts / PDF converted with curves. PLEASE SEND A COLOURED PRINT OUT ALSO.

Network of BAI Centres

Adilabad, Adityapur, Agra, Agra Cantt., Ahmedabad, Ahmedabad West, Ahmednagar, Aligarh, Allahabad, Alleppy, Aluva, Amravati, Amaravathi, Anantapur, Andaman & Nicobar, Angamali, Aurangabad, Avadi, Baghpat, Bangalore, Baramati, Bareilly, Baroda, Bharuch, Bhopal, Bhubaneswar, Bilaspur, Butibori, Calicut, Chandigarh, Changanacherry, Chengai, Chennai, Chettinadu, Chikkmagalur, Chitradurga, Coimbatore, Danapur, Delhi, Delhi East Shahadra, Delhi North, Delhi South, Delhi West, Dhanbad, Dharapuram, Dhule, Dehradun, Dindigul, Durgapur, Durg-Bhillai, Erode, Ettumanoor, Faridabad, Gautam Buddha Nagar, Gandhinagar, Ghaziabad, Goa, Greater Hyderabad, Greater Jaipur, Greater Noida, Guntur, Gurgaon, Guwahati, Haldia, Hapur, Hasan, Hyderabad, Ichalkaranji, Idukki, Indore, Jabalpur, Jagdalpur, Jaipur, Jalgaon, Jaisalmer, Jamshedpur, Jangaon, Jayankondam, Jodhpur, Kalpakkam, Kallakurichi, Kamareddy, Kanchipuram, Kanker, Kannur, Kanpur, Kanpur-South, Kanyakumari, Karaikal, Karimnagar, Karnal, Karnavati, Karur, Khammam, Kochi, Kodaikanal, Kodungullar, Kolhapur, Kolkata, Kollam, Kottayam, Kumbakonam, Kundli, Latur, Loni, Lucknow, Madhuranthakam, Madurai, Mahaboobnagar, Malegaon, Mangalore, Mandya, Mayiladuthurai, Medachal, Medak, Meerut, Meerut Cantt., Modinagar, Moradabad, Moradabad Nor. Rly., Mumbai, Muvattupuzha, Muzaffarnagar, Mysore, Nagapattnam, Nagpur, Nalgonda, Namakkal, Nanded, Nandurbar, Nasik, Nellore, Neyveli, Nilgiri, Nizamabad, NTR, Ongole, Palani, Pandharpur, Panipat, Parbhani, Pathanamthitta, Patna, Perambalur, Phaltan, Pink City Jaipur, Pondicherry, Ponneri, Poonamallee, Por-Ramangamdi, Pudukkottai, Pune, Raichur, Raigad, Raipur, Rajahmundry, Rajkot, Ramanathapuram, Ranchi, Ranga Reddy, Ravulapalem, Sahibabad, Salem, Sangamner, Sangli, Satara, Shahda, Shimoga, Siddipet, Silchar, Sitapur, Solapur, South-East Delhi, Surat, Tambaram, Tanuku, Tenkasi, Tezpur, Thanjavur, Theni, Thiruporur, Thiruthuraipoondi, Thiruvalla, Thiruvannamalai, Thiruvarur, Thripunithura, Thrissur, Tiruchirapalli, Tirunelveli, Tirupati, Tirupur, Tiruvallur, Thiruvananthapuram, Tuticorin, Udumalpet, Ulhasnagar, Vellore, Vijayawada, Vikarabad, Villupuram, Visakhapatnam, Vizag Steel City, Wai, Warangal, Western U.P. Electrical, Yadadri, YSR Kadapa

For advertising packages and offers, please contact:

S. Madhusudan

Head - Communications

BUILDERS' ASSOCIATION OF INDIA

G-1/G-20, 7th Floor, Commerce Centre, J. Dadajee Road, Tardeo, Mumbai 400 034 (91-22) 23520507, 23514802, 23521328

🔲 +91 98205 17064 🔀 E-mail: baihq.mumbai@gmail.com

www.baionline.in